

SYDNEY

COPYWRITER

LINDSEY

digITS

Small Talk

614.307.6801

Internet Stalking

sydneylindsey.com

Robotic Carrier Pigeon

sydneylindsey@gmail.com

hUMBLE BRAGS

2022 One Show

Shortlist / Television & VOD: Long Form
Tostitos "One Upper"

2022 San Francisco ADDYs

Gold / Local Television Commercial Campaign
Tostitos: For the Love of Chips & Dip

2020 San Francisco ADDYs

Silver / Integrated Advertising Campaign
HP Get Real
Silver / Art Direction
HP Print the Holidays

2020 WEBBY Awards

Winner / Best Influencer Endorsements
bubly vs. Bublé

Gold Clio 2019

Music Marketing: Partnerships & Collaborations
bubly vs. Bublé

D&AD Shortlist 2019

PR: Use of Talent and Influencers
bubly vs. Bublé

gigs

Uber

Global Copywriter / Nov. 2021–Present
worked on global CRM, email & social
campaigns for both Delivery & Mobility

Goodby Silverstein & Partners

Copywriter / Aug. 2018–Nov. 2021
worked on Tostitos, HP,
Bubly, Xfinity, & more

Chemistry

Copywriting Intern / Apr. 2018–July 2018
worked on Atlanta United,
Children's Healthcare of ATL, & more

diPLOMAS

The Creative Circus

2016-2018

Copywriting

Spent hours in a warehouse
(& Atlanta concert venues)

Northwestern University

2012-2016

Psychology / Art History / Marketing

Spent hours in a library
(& Chicago concert venues)